



ISLA Americas  
Annual Securities Finance Conference

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October 14-17, 2024

**Sponsorship Packages**  
JUNE 2024

The Ritz Carlton  
Naples, FL



# ISLA Americas Annual Securities Finance Conference

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## About ISLA Americas

Incorporated in May 2024, ISLA Americas is a non-profit industry association, presently representing the common interests of securities lending firms in the Americas region, namely institutional investors, and asset managers, and custodial banks,

ISLA Americas is an affiliate entity of the long-established International Securities Lending Association (ISLA) – the leading trade association for securities financing market participants across Europe, Middle East, and Africa (focusing primarily on securities lending and borrowing (SLB) activity). Its geographically diverse membership of over 180 firms includes institutional investors, asset managers, custodial banks, prime brokers and service providers.

Overtime, ISLA Americas will look to serve regional members across the Americas, together with current members operating global businesses, where ISLA has seen a notable increase in demand to produce a more cohesive output, reflecting multi-jurisdictional operating models and a growing desire to provide one global advocacy voice across both regions.

ISLA Americas works with the industry, as well as national, regional, and global regulators and policy makers, to advocate for, amongst other things, the importance of securities lending to the broader financial services industry. Through its flagship, industry leading 'Securities Finance Conference', the Association brings together securities lending and financing market participants from across the Americas to collaborate and shape the future of the industry.

# ISLA Americas Annual Securities Finance Conference

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## ISLA Americas Annual Securities Finance Conference

Under the ISLA Americas brand and working closely with the Risk Management Association (RMA) to ensure a smooth transition, we are delighted to confirm that the **ISLA Americas Annual Securities Finance Conference** is set to take place at the **Ritz Carlton in Naples, Florida, between 14-17 October 2024**.

The conference will be held over four days, featuring a mix of keynote presentations, panel discussions, and networking events. It regularly attracts hundreds of delegates from across the industry and beyond.

The conference offers exceptional opportunities for sponsors to build brand awareness and generate leads.

### Benefits of Becoming a Sponsor

- Increased visibility & brand awareness
- Targeted marketing to a specific demographic
- Improved reputation & credibility
- Content generation & social media promotion
- Product showcase & demonstration
- Lead generation & sales opportunities
- Networking & relationship building
- Association with a positive cause or image
- Promotional perks & discounts



# ISLA Americas Annual Securities Finance Conference

## Sponsorship Opportunities

Package	Type	Description	Registration Options
Coffee Breaks (Wednesday & Thursday)	Co Sponsorship	Sponsorship of two mid-morning Coffee Breaks are held Wednesday & Thursday in the Exhibition area.	<b>3 Registrations:</b> \$11,100 <b>4 Registrations:</b> \$12,900 <b>5 Registrations:</b> \$14,600 <b>6 Registrations:</b> \$16,200
Breakfast (Thursday)	Co Sponsorship	Kick off the final day of the conference with industry leaders and have your company logo displayed at the breakfast tables.	<b>SOLD OUT</b>
Welcome & Closing Receptions (Monday & Thursday)	Co Sponsorship	Sponsorship of the Welcome Reception and the Closing Reception.	<b>3 Registrations:</b> \$10,900 <b>4 Registrations:</b> \$12,700 <b>5 Registrations:</b> \$14,400 <b>6 Registrations:</b> \$16,000
Gala Reception (Tuesday)	Co Sponsorship	Sponsorship of the Tuesday evening Gala Reception.	<b>SOLD OUT</b>
Closing Reception (Thursday)	Co Sponsorship	Sponsorship includes company name and/or logo will be displayed in and around the Reception area.	<b>3 Registrations:</b> \$11,100 <b>4 Registrations:</b> \$12,900 <b>5 Registrations:</b> \$14,600 <b>6 Registrations:</b> \$16,200
Breakfast (Wednesday)	Sole Sponsorship	Sponsorship of the Wednesday Breakfast.	<b>SOLD OUT</b>
Wi-Fi	Sole Sponsorship	Sponsorship of event wi-fi including wi-fi name and passcode.	<b>SOLD OUT</b>



# ISLA Americas Annual Securities Finance Conference

## Sponsorship Opportunities Cont.

Package	Type	Description	Registration Options
Conference Mobile App	Sole Sponsorship	The App will be in the hands of all attendees and your company name and logo will be displayed front and center as well as on all mobile app marketing.	<b>SOLD OUT</b>
Lanyards	Sole Sponsorship	Lanyards will be used by all conference attendees.	<b>SOLD OUT</b>
Bottled Water	Sole Sponsorship	Branded water bottles.	<b>SOLD OUT</b>
Networking Reception (Wednesday) Sponsor works directly with hotel to plan/pay for event.	Sole Sponsorship	Directly reach key industry decision makers by crafting your own reception on Wednesday evening, You will have input on the details of the reception along with having your brand displayed throughout the reception area.	<b>SOLD OUT</b>
Tuesday Business Program <i>(Includes Business Program, Lunch, Coffee Break)</i>	Sole Sponsorship	Capitalize on your company's presence and visibility by sponsoring the Tuesday Opening Meeting and Light Lunch. The lunch will provide an excellent opportunity for attendees to network with industry professionals.	<b>SOLD OUT</b>
Hotel Keycards	Sole Sponsorship	All attendees staying at the conference hotel will receive keycards branded with your company name or logo.	<b>SOLD OUT</b>
Conference Notebook	Sole Sponsorship	Company name &/or logo displayed on the notebook cover.	<b>3 Registrations: \$11,900</b> <b>SOLD OUT</b>



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## Sponsorship Opportunities Cont.

Package	Type	Description	Registration Options
Tennis Tournament (Wednesday)	Sole Sponsorship	Sponsorship includes court fees, tennis balls, racquet rental, pro fees, snacks, and beverages your company name and/or will be visible.	<b>SOLD OUT</b>
Golf Tournament (Thursday)	Sole Sponsorship	Sponsorship includes green and tournament fees, cart rental, golf balls, and lunch. Players responsible for shoe and club rentals	<b>SOLD OUT</b>
Delegate Bags	Sole Sponsorship	Promote your company to hundreds of attendees each day of the conference by sponsoring our conference bag. Includes one bag insert (provided by the sponsor).	<b>SOLD OUT</b>
E-guide and Conference Pamphlet (+ 1 page color ad)	Sole Sponsorship	Pamphlets are distributed on-site to attendees, providing detailed information on the panel sessions, events, and exhibition. Attendees keep the pamphlet after the conference as a reference tool.	<b>SOLD OUT</b>

For Sponsorship and Exhibition opportunities, email ISLA Americas Events at [events@islaamericas.org](mailto:events@islaamericas.org).



# ISLA Americas Annual Securities Finance Conference

## Sponsorship Enhancements / Add On's – For Sponsors Only

Package	Type	Description	Registration Options
Seat Drop (2 per day) Wednesday or Thursday	Add-on	Opportunity to provide one content piece of material to be placed in the attendee seats in the general session room.  Sponsor must provide printed material.	<b>\$750 each</b>
One page advertisement in the conference pamphlet	Add-on	Placing a company one-page advertisement in the conference pamphlet is a great way to ensure your message reaches the attendees pre and post the conference.	<b>\$750</b>
One minute video	Add-on	Videos to run between sessions. Sponsor provides video - must be ready to go and received by Friday, September 27, 2024.	<b>\$1,500</b>

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# ISLA Americas Annual Securities Finance Conference

## Exhibition Packages

Exhibition Package	Description	Registration Options
Exhibition ONLY - No sponsorship package added	Exhibition table open during coffee breaks & lunch area Wednesday & Thursday	<b>2 Registrations:</b> \$10,000
Exhibition - Combined with a sponsorship package	Exhibition table open coffee break & lunch area Wednesday & Thursday	<b>0 Registrations:</b> \$2,500 Exhibit space only does not include registrations.

### Exhibition Packages Include:

- 6' table, chairs, wastebasket
- 8ft x 8ft space
- Company name with link to website on the event webpage
- Company name in the conference pamphlet as an exhibitor
- Company name or logo displayed onsite
- Company name or logo listed in the conference pamphlet
- Recognition as an exhibitor in onsite slideshows

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## All Sponsorship Packages Include:

- Logo on event website (with URL link to company website)
- Company name mentioned during the conference
- Logo exposure in marketing emails
- Ability to have thought leadership material distributed onsite and added to the conference app
- Logo inclusion in onsite slideshows
- Attendee list (opt-in ONLY)
- Logo displayed onsite
- Logo in the conference pamphlet
- Company name or logo in pre-event promotions and communications

## Sponsors to Provide:

- Description of company products and/or services
- Company official URL to link from logo
- Company logo in a CMYK high resolution (at least 300 dpi)
- Thought leadership/content material

## Enhancement & Add-Ons Sponsors to Provide:

- One minute commercial/promotional video MP4 format
- One page advertisement in conference pamphlet (specs provided)
- Seat drop materials

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**Signed sponsorship/exhibition agreements must be received by Tuesday, September 17, 2024, to ensure your logo appears in printed material.**